

CONTRACT



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision 1530614 /		Alt Order # 08357442
Product HILLARY 30S		
Contract Dates 11/01/16 - 11/07/16		Estimate # 5292
Advertiser Clinton/D/President		Original Date / Revision 10/27/16 / 10/27/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLWT	Account Executive Mica Hansen	Sales Office HRP -Washington
Special Handling		
Demographic Households		
Agy Code 9912856	Advertiser Code 278	Product 1/2 295
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WLWT	11/07/16	11/07/16	Days of Our Lives	1-2p		:30				NM	1	\$400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	1-----				1	\$400.00				
E 2	WLWT	11/01/16	11/04/16	NBC Today Show III	10-11a		:30				NM	1	\$80.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				1	\$80.00				
E 3	WLWT	11/07/16	11/07/16	NBC Tonight Show	1135-1237a		:30				NM	1	\$200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	1-----				1	\$200.00				
E 4	WLWT	11/01/16	11/04/16	REAL, THE	11A-12P		:30				NM	2	\$120.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				2	\$60.00				
E 5	WLWT	11/07/16	11/07/16	1230-1p	1230-1p		:30				NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	1-----				1	\$75.00				
6	WLWT	11/01/16	11/04/16	NBC LATE NIGHT	1237-136a		:30				NM	3	\$375.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				3	\$125.00				
E 7	WLWT	11/01/16	11/04/16	12-1230p M-F news	12-1230p		:30				NM	2	\$170.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				2	\$85.00				
8	WLWT	11/01/16	11/04/16	NBC Carson Daly	Carson Daly		:30				NM	3	\$225.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Contract / Revision	Alt Order #
1530614 /	08357442

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	HILLARY 30S	5292

Advertiser	Original Date / Revision
Clinton/D/President	10/27/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$75.00				
E 9	WLWT	11/01/16	11/04/16	Dr Oz Day	2-3p		:30				NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$50.00				
E 10	WLWT	11/07/16	11/07/16	STEVE HARVEY EF	3P-4P		:30				NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$75.00				
E 11	WLWT	11/07/16	11/07/16	ELLEN EF	ELLEN EF		:30				NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$150.00				
E 12	WLWT	11/01/16	11/04/16	430-5a News	430-5a		:30				NM	1	\$35.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$35.00				
E 13	WLWT	11/01/16	11/04/16	5-6a news	5-6a		:30				NM	2	\$120.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$60.00				
E 14	WLWT	11/07/16	11/07/16	5-6p M-F news	5-6p M-F news		:30				NM	1	\$245.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$245.00				
E 15	WLWT	11/07/16	11/07/16	6-630p M-F news	6-630p		:30				NM	1	\$1,100.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,100.00				
E 16	WLWT	11/01/16	11/04/16	NBC Nightly News	630-730p		:30				NM	1	\$1,600.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$1,600.00				
E 17	WLWT	11/01/16	11/04/16	7-730p	7-730p		:30				NM	2	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$275.00				
E 18	WLWT	11/01/16	11/04/16	NBC Today Show	7-9a		:30				NM	2	\$350.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$175.00				
E 19	WLWT	11/01/16	11/04/16	730-8p	730-8p		:30				NM	2	\$530.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$265.00				
E 20	WLWT	11/05/16	11/05/16	Sa 10-11a News	Sa 10-11a		:30				NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$120.00				
21	WLWT	11/05/16	11/05/16	Access Hollywood Weekend	1-2a		:30				NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$75.00				
E 22	WLWT	11/05/16	11/05/16	NBC Saturday Night Live	NBC Saturday Nigh		:30				NM	1	\$500.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$500.00				
E 23	WLWT	11/05/16	11/05/16	Sa/Su 5-6a News	Sa/Su 5-6a		:30				NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$75.00				
E 24	WLWT	11/05/16	11/05/16	Sa/Su 6-7a News	Sa/Su 6-7a		:30				NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$100.00				
E 25	WLWT	11/05/16	11/05/16	SATURDAY EARLY NEWS	SAT EARLY NEWS		:30				NM	1	\$240.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$240.00				
26	WLWT	11/05/16	11/05/16	Open House SAT 7:30pm	SA 7:30-8:00pm		:30				NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$125.00				
N 27	WLWT	11/06/16	11/06/16	Sports Rock	Sports Rock		:30				NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$100.00				
28	WLWT	11/06/16	11/06/16	SUNDAY EARLY NEWS	SUN EARLY NEWS		:30				NM	1	\$500.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$500.00				
E 29	WLWT	11/06/16	11/06/16	NFL Regular Season	NFL		:30				NM	1	\$2,200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$2,200.00				
E 30	WLWT	11/06/16	11/06/16	Su 9-10a News	Su 9-10a		:30				NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$150.00				
E 31	WLWT	11/03/16	11/03/16	Th9-10p	Th9-10p		:30				NM	1	\$1,500.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$1,500.00				
E 32	WLWT	11/01/16	11/06/16	11-1135p M-Su	11-1135p		:30				NM	2	\$850.00
		Class of Time - Immediately Pre-emptible without notice											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTFSS				2	\$425.00				
33	WLWT	11/02/16	11/02/16	W8-9p	W8-9p		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,000.00				
E 34	WLWT	11/07/16	11/07/16	REAL, THE	11A-12P		:30				NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$60.00				
E 35	WLWT	11/07/16	11/07/16	NBC LATE NIGHT	1237-136a		:30				NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$50.00				
E 36	WLWT	11/07/16	11/07/16	NBC Carson Daly	Carson Daly		:30				NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$15.00				
D 37	WLWT	11/07/16	11/07/16	7-730p	7-730p		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
E 38	WLWT	11/07/16	11/07/16	730-8p	730-8p		:30				NM	1	\$265.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$265.00				
N 39	WLWT	11/07/16	11/07/16	M10-11p	M10-11p		:30				NM	1	\$1,600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,600.00				
Totals								0.00				50	\$16,025.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	50	\$16,025.00	(\$2,403.75)	\$13,621.25
Totals	50	\$16,025.00	(\$2,403.75)	\$13,621.25

Signature: _____

Date: _____

10/27/16

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